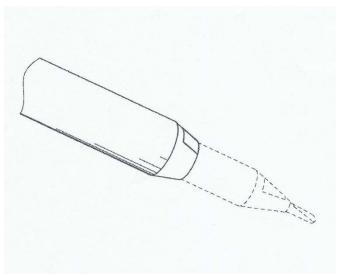
1 2 3 4 5 6 7 8 UNITED STATES DISTRICT COURT 9 SOUTHERN DISTRICT OF CALIFORNIA 10 11 WARSAW ORTHOPEDIC, INC., Case No.: 12-cv-2738-CAB (MDD) MEDTRONIC SOFAMOR DANEK 12 U.S.A., INC., MEDTRONIC PUERTO **ORDER GRANTING** RICO OPERATIONS CO., and 13 **COUNTERDEFENDANTS' MOTION** OSTEOTECH, INC., FOR SUMMARY JUDGMENT OF 14 NON-INFRINGEMENT OF U.S. Plaintiffs. 15 **DESIGN PATENT NO. 652,922** v. 16 NUVASIVE, INC., 17 Defendant. 18 AND RELATED COUNTERCLAIMS. 19 20 Before the Court is the motion for Summary Judgment of Non-Infringement of U.S. 21 Design Patent No. 652,9221 ("the '922 patent") brought by plaintiffs/counterdefendants,<sup>2</sup> 22 collectively "Warsaw". [Doc. No. 207, 246 (sealed).] The motion was opposed by 23 defendant/counterclaimant NuVasive, Inc. [Doc. No. 248 (sealed).] Warsaw filed a reply. 24 25 26 <sup>1</sup> A copy of the patent is attached as Exhibit G to the Second Amended Counterclaim. [Doc. No. 85-7.] <sup>2</sup> The Plaintiffs/Counterdefendants are Warsaw Orthopedic, Inc., Medtronic Sofamor Danek U.S.A., 27 Inc., Medtronic Puerto Rico Operations Co., Osteotech, Inc., Medtronic, Inc., Medtronic Sofamor Danek Deggendorf, Gmbh, Medtronic Logistics, LLC, Medtronic Xomed, Inc., and Spinalgraft Technologies, 28 LLC.

[Doc. No. 251 (sealed).] The Court held a hearing on the motion and, having considered the submissions of the parties and the arguments of counsel, the motion is GRANTED.

# I. Background

Design patents protect new, original, and ornamental designs for an article of manufacture. 35 U.S.C. § 171; *Richardson v. Stanley Works, Inc.*, 597 F.3d 1288, 1293 (Fed. Cir. 2010) (a design patent, unlike a utility patent, limits protection to the ornamental design of the article). NuVasive is the assignee of the '922 patent for an ornamental design for a dilator. [Doc. No. 85-7, Claim.] The dilator is a tube used to gradually dilate tissue to create initial access into a patient for performing surgical procedures. NuVasive asserts that Warsaw's 16mm NIM-Eclipse Direct Lateral Dilator infringes the '922 patent.

The sole figure of the '922 patent is reproduced below:



The figure shows a perspective view of a dilator. The patent description explains that:

The broken lines illustrate part of the distal portion that forms no part of the claimed design. The dilator is circular as seen from the end. The break line is shown at the wide end to indicate that only the distal portion of the dilator is illustrated. Only one view of the article is shown in the drawing or described in the specification. It is understood that the appearance of any part of the article not shown in the drawing or described in the specification forms no part of the claimed design.

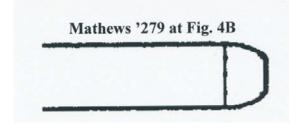
[*Id.*, Description.] The figure includes a cylindrical main body, a tapered section, and a rectangular surface indicium on the tapered section of the cylindrical main body at the distal edge. This indicium corresponds to the edges of an electrode that allows a user to detect and avoid nerves when employing the dilator in a surgical procedure. [Doc. No. 239, ¶5.]

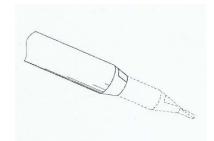
On October 16, 2013, Warsaw filed a petition requesting *inter partes* review of the '922 patent, arguing the patent was invalid under 35 U.S.C. §§ 102 and 103. Warsaw challenged the patentability of the '922 patent, in part, on the basis that its features are purely functional. *See Richardson*, 597 F.3d at 1293-94 (if a patented design is primarily functional rather than ornamental, the patent is invalid). "When the design also contains ornamental aspects, it is entitled to a design patent whose scope is limited to those aspects alone and does not extend to any functional elements of the claimed article." *Id.* at 1294.

The Patent Trial and Appeal Board of the Patent and Trademark Office ("PTAB") construed the claim of the '922 patent to separate its functional and ornamental aspects. *See OddzOn Prods., Inc. v. Just Toys, Inc.,* 122 F.3d 1396, 1405 (Fed. Cir 1997) (where a design contains both functional and non-functional elements, the scope of the claim must be construed in order to identify the non-functional aspects of the design as shown in the patent). The PTAB construed "the claim of the '922 patent to be the ornamental design of a dilator, including, as seen in the figure, a Cylindrical Main Body, a Tapered Section extending from the distal end of the Cylindrical Main Body, and Surface Indicia/Electrode on the Tapered Section in the shape of a rectangle, with one side of the rectangle being extensive with the distal edge of the Tapered Section." [Doc. No. 174-6, at 8-9.]<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> Page references are to the docketed CM/ECF assigned page numbers of a document.

The PTAB rejected Warsaw's contention that the design was primarily functional and found that the tapered section and the surface indicia/electrode are not purely functional elements of the claimed design. The PTAB determined that the function of the tapered section, to aid in tissue penetration of the surgical dilator, could be accomplished by tapering shapes having different ornamental appearances. The Administrative Patent Judge ("APJ"), by way of example, found that the "more rounded shape of tapering" used in a prior art dilator tube depicted in U.S. Patent No. 5,171,279, Fig. 4B, "differs noticeably from the frustoconical tapered section of the dilator claimed in the '922 patent." [Doc. No. 174-6, at 7.]





Similarly, with regard to the nerve detection function of an electrode on the tapered section of the dilator, the PTAB determined that that function could be accomplished using electrodes that have substantially different shapes and orientations, and therefore substantially different ornamental appearances. [*Id.*] Again by way of example, the APJ compared the triangular-shaped electrode employed on NuVasive's currently available dilator with the rectangular-shaped electrode of the design. [*Id.*, at 6-7.] The PTAB declined to institute *inter partes* review.

Following the PTAB decision, the parties briefed the issue of claim construction for this Court's consideration. The Court adopted the PTAB's construction for the purpose of identifying the non-functional aspects of the design as shown in the patent. [Doc. No. 183, Transcript of Hr'g., at 66-69.] Warsaw now moves for summary judgment of non-infringement on the basis that the design features of the accused dilator and the '922 patent

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are sufficiently distinct and plainly dissimilar, such that NuVasive cannot prove infringement as a matter of law.

# II. Legal Framework

Pursuant to Fed. R. Civ. P. 56(a), summary judgment is appropriate when "there is no genuine issue as to any material fact and the moving party is entitled to judgment as a matter of law." Material facts are those that may affect the outcome of the case. *See Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 248 (1986). A dispute as to a material fact is genuine if there is sufficient evidence for a reasonable jury to return a verdict for the non-moving party.

The moving party bears the burden to show that no genuine issue of material fact exists. *See Celotex Corp. v. Caltrett*, 477 U.S. 317, 323-24 (1986). If this burden is met, the burden shifts to the non-moving party to set forth affirmative evidence from which a jury might return a verdict in its favor. All evidence must be viewed in the light most favorable to the non-moving party. At this stage, a court does not assess the credibility or weigh the evidence, but simply determines whether there is a genuine factual issue for trial. *Anderson*, 477 U.S. at 249.

A design patent is infringed "[i]f, in the eye of an ordinary observer, giving such attention as a purchaser usually gives, two designs are substantially the same, if the resemblance is such as to deceive such an observer, inducing him to purchase one supposing it to be the other." *Egyptian Goddess, Inc. v. Swisa, Inc.*, 543 F.3d 665, 670 (Fed. Cir. 2008), *citing Gorham Co. v. White*, 81 U.S. 511, 528 (1871). The patentee must prove by a preponderance of the evidence that an ordinary observer, familiar with the prior art designs, would be deceived into believing that the accused product is the same as the patented design. *Richardson*, 597 F.3d at 1295.

Where the claimed and accused designs are "sufficiently distinct" and "plainly dissimilar," the patentee fails to meet its burden of proving infringement as a matter of law. *Egyptian Goddess*, 543 F.3d at 678. If the claimed and accused designs are not plainly dissimilar, the inquiry may benefit from comparing the claimed and accused designs with

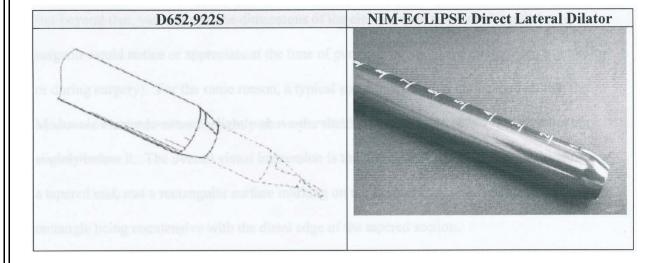
prior art to identify differences that are not noticeable in the abstract but would be significant to the hypothetical ordinary observer familiar with the prior art. *Id*.

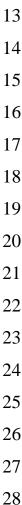
When the claimed design includes several elements, the ordinary observer test must be applied by comparing similarities in overall designs, not similarities of ornamental features in isolation. *Richardson*, 597 F.3d at 1295. Similarity at a conceptual level, however, is not sufficient to demonstrate infringement of the claimed designs. *See OddzOn*, 122 F.3d at 1405 (claim must be limited to the overall ornamental visual impression, rather than to the broader general design concept).

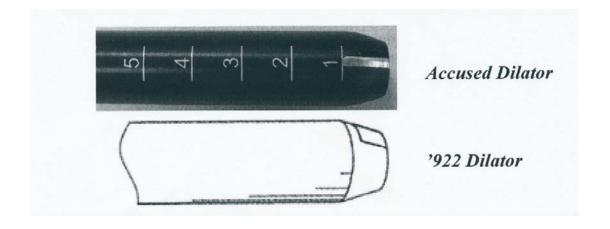
The claimed design does not cover the universe of designs that remotely resemble the basic design. The patent protects the ornamental features the patentee chooses and leaves other ornamental design features to the imagination of other designers. *See Sofpool LLC v. Kmart Corp.*, 2013 WL 2384331, \*1, 5 (E.D. Ca., May 30, 2013) (the patent protects the shapes and proportions the patentee chooses, not every conceivable shape and proportion that could arise from its basic design.)

### **III.** Discussion

The design claimed in the '922 patent and the accused design of Warsaw's 16mm NIM-Eclipse Direct Lateral Dilator are reproduced below.







Both dilators have a cylindrical main body, with a tapered section extending from the distal end of the cylindrical main body, and an electrode on the tapered section extensive with the distal edge of the tapered section. NuVasive argues that there is an overall appearance of sameness between the accused dilator and the patented design, or at least there is a factual dispute as to the sameness precluding the grant of summary judgment. NuVasive's assessment of sameness, however, as discussed below, is based on the general design concept and functionality of the devices. It disregards the actual overall visual differences in the ornamental aspects of the design and the accused dilator.

The patentee must show that the perceived similarity is based on the ornamental features of the design. "The patentee must establish that an ordinary person would be deceived by reason of the common features in the claimed and accused designs which are ornamental." *OddzOn*, 122 F.3d at 1405.

NuVasive provides the opinion of Dr. Hansen Yuan, a surgeon familiar with the selection and use of dilators in surgery, and identifies him as an ordinary observer. Dr. Yuan contends that the ordinary observer is a surgeon who would not notice the ornamental differences between the accused dilator and the patented design and would consider the devices interchangeable. [Doc. No. 246-5 (sealed), Infringement Report of Dr. Yuan, ¶34.]

In his report, Dr. Yuan describes how a surgeon selects a dilator during surgery. According to him, a representative of a medical device company, such as Warsaw or NuVasive, is present during surgery with kits containing devices such as the accused dilator

that may be needed during the surgical procedure. The representative would typically know what devices are used in the procedure and would have the devices available and ready at the start of surgery. When the surgeon requests a stimulated dilator, the medical device representative provides the instrument from his or her company's kit. [Doc. No. 246-5, ¶¶31-32.]

In this context, Dr. Yuan's analysis then focuses on the functional similarities between the accused dilator and the dilator design. He concludes that as long as the design differences do not impact the functionality of the dilator, the surgeon simply would not be looking for them and would not notice or appreciate them. [*Id.*, ¶34; Doc. No. 248, at 11.] In his opinion, even fairly dramatic changes in the size, shape, or location of the electrode, or the degree of the taper of the tip, are not meaningful as long as they do not impact functionality. [*Id.*, at 6.]

It is NuVasive's contention that these features, the actual design choices that the patent protects, such as the shape of the electrode, the precise location of the electrode, or the degree of taper, are "minor differences" that do not defeat the substantial similarity between the two dilators, because they ultimately do not impact the functionality of the dilator. As long as the functionality of the two dilators is interchangeable, differences in design are irrelevant and the structural overall visual impression is sufficiently similar because one dilator could be used as well as the other. [Doc. No. 246-5, ¶40; Doc. No. 248, at 11.]

The Court finds that Dr. Yuan's infringement opinion that the accused dilator and the design are functionally interchangeable does not assist in the analysis of the similarity of the ornamental aspects of the accused dilator and the patented design. Dr. Yuan concludes that he would not notice or care about the design differences, despite acknowledging that there are visible differences, because he considers the patented design and the accused dilator functionally interchangeable. It is however the very features that he disregards as minor that the patent protects.

than the surface marking shown in the NuVasive design patent" and that it "extends slightly above the shoulder of the taper, rather than terminating slightly below it," but he concludes that a typical surgeon would not notice or appreciate these variations.<sup>4</sup> A typical surgeon, he states, "might notice whether or not an electrode is present, and perhaps its general shape (such as rectangular or triangular). But beyond that, variations in the dimensions of the electrode are not something that a typical surgeon would notice or appreciate at the time of purchase or use of the dilator (i.e., right before or during surgery.)" [*Id.*, ¶40.]

Dr. Yuan recognizes that the electrode on the accused dilator is "skinnier and longer

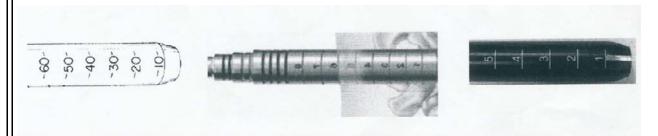
However, as the PTAB stated, the shape and orientation of the electrodes are the design elements covered by the patent, not simply the presence or absence of an electrode on the tapered section. [Doc. No. 174-6, at 8 (the surface indicia/electrode is not purely functional as its function can be accomplished by different shapes and orientations).] A design patent protects the ornamental features the patentee chooses, not every conceivable shape of the basic design. *See Sofpool*, 2013 WL 2384331, \*5. In this case, the designer of the '922 patent selected the shape of a rectangle for the electrode that is oriented extensive to the distal edge of the tapered section and terminates short of the cylindrical main body. In contrast, the accused device utilizes a narrow strip with a curved end for the shape of the electrode that is oriented extensive to the distal edge of the tapered section but terminates past the tapered section on the cylindrical main body.

Dr. Yuan also recognizes that the accused dilator has numbered depth markings along the main body of the dilator and that the claimed design has no such markings. He discounts this difference on the basis that the depth markings on the accused dilator are almost entirely functional, not ornamental, and therefore need not be considered. "Any ornamental aspect of these particular markings is minimal, and thus of minor importance in the ultimate infringement analysis." [Doc. No. 246-5, ¶41.] He also asserts that the depth

<sup>&</sup>lt;sup>4</sup> The electrode on the accused dilator is also not rectangular in shape, but has a curved fourth side. Dr. Yuan's opinion does not address this.

markings on the accused dilator, which he describes as an intermediate dilator, are not generally used by a surgeon and would be ignored. He therefore simply disregards this plainly visible dissimilarity. [Id., ¶42.]

Although such markings have a functional purpose, they can also have an ornamental aspect. As Warsaw demonstrated in its reply brief, different fonts, sizes, styles, and locations can be selected by the designer of a dilator to implement the functional aspect of depth markings. [Doc. No. 251, at 16.]

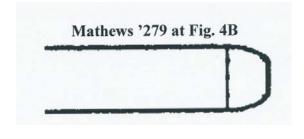


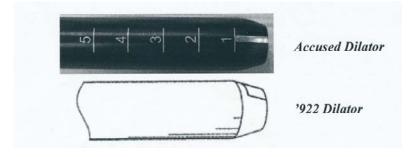
These choices are no less design choices than the selection of the size, shape and orientation of the electrode, or the shape and slope of the tapered tip of the dilator. Each aspect of the dilator has a functional purpose but can be expressed by a particular design selection. In the case of the patented design, the designer opted for no markings on the main body of the dilator. The difference between the accused device and the patented design is not an insubstantial difference between font selections. It is a visually distinct dissimilarity between the dilators, the accused dilator with markings on the main body and the design of the main cylinder chosen by the patentee, without markings or any measurement indicia.

Dr. Yuan makes no reference in his opinion to the visual difference between the shape of the tapered section of the accused dilator and the patented design. The PTAB, in its assessment of the patentability of the '922 design, specifically noted that there is a design aspect regarding the implementation of the functional purpose of the tapered end that makes the design patentable. To demonstrate that design aspect, the APJ described as noticeably different the more rounded shape of tapering used in a prior art dilator tube

 compared to the frustoconical tapered section of the dilator claimed in the '922 patent. [Doc. No. 174-6, at 7.]

The Court recognizes that the tapered portion of the accused dilator resembles that prior art design described as noticeably different than the '922 design.





Egyptian Goddess, 543 F.3d at 681 ("An ordinary observer, comparing the claimed and accused designs in light of the prior art, will attach importance to differences between the claimed design and the prior art depending on the overall effect of those differences on the design.")

Observing the overall ornamental aspects of the '922 design patent in comparison to the accused device, they are plainly dissimilar. NuVasive offered no evidence that an ordinary observer aware of the prior art would find the overall ornamental aspects of the design and the accused device to be substantially similar. See Richardson, 597 F.3d at 1295 (from the perspective of an ordinary observer familiar with the prior art, there must be substantial similarity in the overall visual effect of the accused device and the patented design).

Dr. Yuan's opinion that the design dissimilarities are minor because they do not impact the functionality of the dilator does not create a material dispute. His opinion as to

the similarity of the design and the accused device is not based on the protected ornamental features, which he asserts he would not notice, but on the similarity of the broader general design concept that he concludes makes the dilators functionally interchangeable.<sup>5</sup> Functional interchangeability is not the proper test, and a jury cannot find infringement based on Dr. Yuan's opinion of functional similarity. NuVasive has not met its burden to demonstrate a substantial similarity of the protected ornamental features.

### IV. Conclusion

The overall ornamental aspects of the 16mm NIM-Eclipse Direct Lateral Dilator are not substantially similar to those of the '922 patent design. The Court finds that NuVasive cannot establish by a preponderance of the evidence that an ordinary observer would be deceived into thinking that the accused device is the same as the patented design. Warsaw's motion for summary judgment of non-infringement is **GRANTED**.

### IT IS SO ORDERED.

Dated: October 20, 2015

Hon. Cathy Ann Bencivengo United States District Judge

<sup>&</sup>lt;sup>5</sup> As part of its motion for summary judgment, Warsaw also moved to exclude Dr. Yuan's opinion as legally erroneous. [Doc. No. 246, at 22-27.] The Court considered Dr. Yuan's opinion and found it did not inform the analysis. Warsaw's request to exclude is deemed moot.